



Striving to be the No. 1 student led decision making platform

Over 1.7 million students use StudentCrowd each year. Our users are drawn to the platform to read verified reviews written by current students and replied to by universities and accommodation providers. Reviews have become a critical component of student decision-making: according to a UCAS survey, 77% of students see peer reviews as an important part of their higher education decision-making framework.

Students can research university, course and accommodation options using our league tables whereby rankings are determined entirely by student experience.

Core products and services

StudentCrowd offers a range of products and services including profile content enhancements, customer review integration, and targeted display advertising. Behind the platform sits our comprehensive sector data which is maintained and updated weekly and is used by a multitude of different service providers to set strategic goals.

Our customer service management is second to none and our partnerships team are dedicated to driving success for all of our customers and delivering excellent customer retention.

Serving multiple customer groups

We currently service a number of different customer segments including purpose built student accommodation (PBSA), universities, financial advisors, investors and developers.

In the next 12 months we will be focusing on delivering more for our core customers through development of existing products and the introduction of new products. However, there is plenty of scope in the future to expand into new markets linked to students' higher education journey.